

# CA v2.0 Release Notes

December 23, 2016

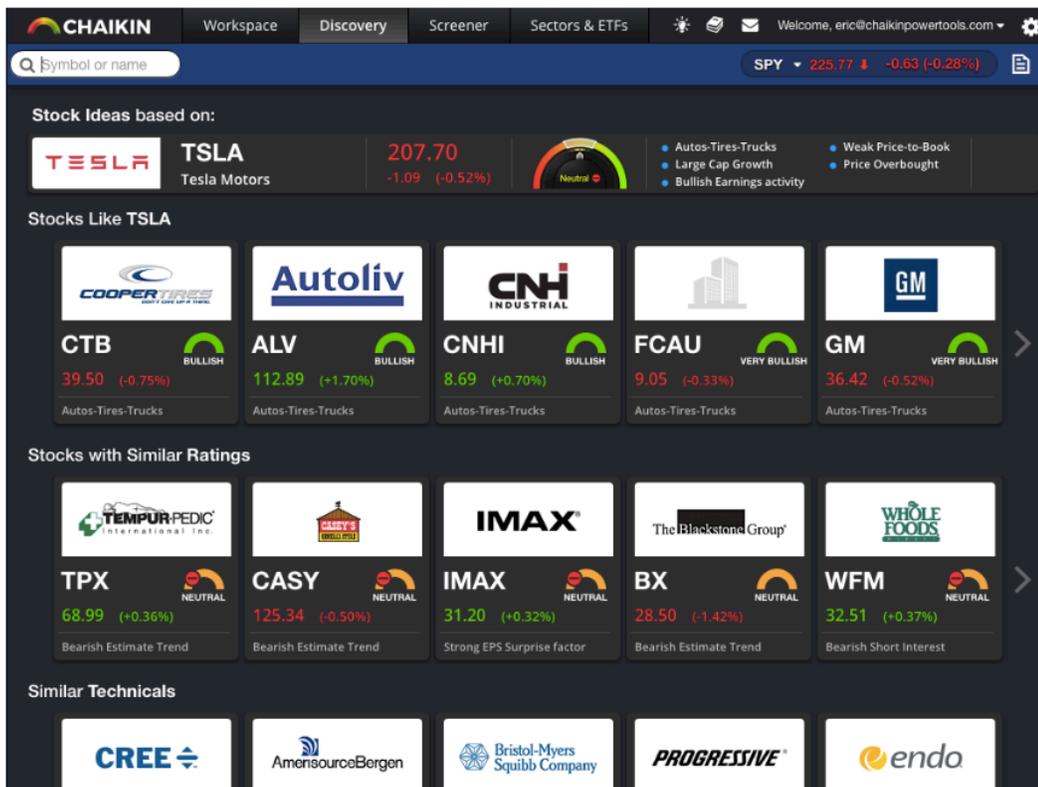
Chaikin Analytics version 2.0 is here, featuring the Chaikin Stock Discovery feature.

This release is automatically available by refreshing your browser. You may need to clear the browser cache to see the update. Please contact a specialist at [support@chaikinanalytics.com](mailto:support@chaikinanalytics.com) or (877) 978-6257 with any questions or concerns.

## Chaikin Stock Discovery

"Discovery" is a popular and intuitive form of search, where results are generated by an app or website when the user selects a target item (such as a musical artist, song, movie, or product), or automatically based on a User's activity.

- Netflix suggests movies similar (in various ways) to ones you've watched
- Pandora creates channels of songs based on an artist
- Spotify suggests songs based on ones you've listened to
- Chaikin now generates stock ideas based on a stock you've chosen!



## What is "Stock Discovery"?

Our Stock Discovery Engine automatically suggests Buy and Sell ideas, based on a 'target' Stock or ETF that you choose. The suggestions are both similar to the target and have a high likelihood of investment success, as indicated by our proprietary Chaikin Power Gauge Rating.

## How does it work?

When you enter a Stock or ETF, the Discovery Engine quickly populates a set of Results lists for display. This is done using a proprietary Relevance calculation, tailored for each list, that measures such things as similarity of Industry, Market Cap, Rating factors, and Technical factors, as well as strength of the Power Gauge Rating itself.

In this way, the Chaikin Stock Discovery Engine is the first financial search capability that combines search strength and alpha (expected performance relative to the market).

## Why did we build this?

We built the Chaikin Stock Discovery Engine as our central, forward-looking platform for generating stock ideas. We wanted to create something simple enough for *any* investor to use to find ideas, with a leading-edge user experience that delivers on our mission of reducing information overload.

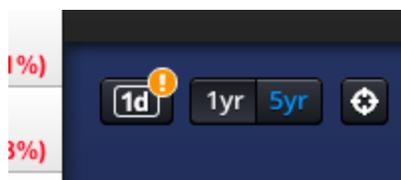
What Netflix has done for movies, Chaikin would like to do for Stocks.

## Can I see the calculations?

The User Guide will indicate the inputs that each list preferences when determining results. However, we will update Relevance calculations over time, and don't publish exact calculations. Our job is to make sure results are *useful*, and the experience *simple*, how the magic happens is all under the hood.

## Daily Chart Alerts

We have updated the Daily Chart icon to show an exclamation mark when a daily alert is active for a given stock. Scroll through the Watchlist and the icon will update for each stock, showing whether or not there are active daily alerts. If there are, just click the icon to open the Daily Chart to view them.



## Other Tweaks

We have fixed some bugs, made minor improvements to News, and optimized some of our code.